

Biographical Note Dr. Michael W. Tretheway



Dr. Tretheway is a world recognized leader and forward thinker on the interfaces between aviation, transportation, tourism and economic development. He has bridged the gap between academic research/rigour and practical development of industry and government policies.

Dr. Tretheway is co-founder of InterVISTAS Consulting and served as President of InterVISTAS Consulting Canada. Currently he is Chief Strategy Officer and Chief Economist of the InterVISTAS Consulting Group. He also serves as Technical Director of Business Line Aviation, of the Royal Haskoning DHV, the parent of InterVISTAS. Business Line Aviation also includes NACO (Netherlands Airport Consultants) and International Project Management. Dr. Tretheway is based in Vancouver Canada. Dr. Tretheway is also an Adjunct Professor of Transportation

Economics with the Sauder School of Business of the University of British Columbia.

He earned a PhD in economics from the University of Wisconsin, and served as Associate Professor of Transportation and Logistics in the Sauder School of Business at the University of British Columbia from 1983-1996. (He continues as an Adjunct Professor at UBC.) His academic speciality is in transportation economics and policy and he is globally recognized as one of the leading researchers in aviation economics and management (carriers, airports and air traffic control). He has often appeared as an expert witness before regulatory agencies, tribunals, arbitrations and courts. Dr. Tretheway has written extensively in the area of transport economics, including five books and 40 scholarly papers on airline, airport and rail economics; revenue management; deregulation and privatisation.

Dr. Tretheway joined the executive management team of the Vancouver International Airport Authority when it was privatised (the first in Canada and the second in the world after British Airports Authority), where he was Vice President, Marketing. Subsequently, he co-founded InterVISTAS Consulting which has grown to a practice of 75 employees in four major offices around the world (Vancouver, Washington DC, the Hague and London) plus smaller offices in a number of countries.

Dr. Tretheway has extensive experience in aviation economics. He was Director of Research for the Ministerial Task Force on International Airline Policy and was the author of the Task Force Report. He was a member of the Minister's Advisory Committee on Airport Transfers to Local Airport Authorities. He was recruited to join the Australian Bureau of Transport Economics, where he assisted the government in developing its airport privatisation policy and assisted the newly formed International Air Services Commission in setting up its regulatory and bilateral air service capacity assignment roles. He provided strategic advice in Hong Kong when it was examining whether to change its aviation regulation policies.

In his academic career, Dr. Tretheway has been a visiting instructor at a range of universities and institutes. Institutes include the training institutes of Malaysian Airports, Spanish Airports (Infraero), Brazilian Airports (Infraero), and the IATA (International Air Transport Association) Training program. He taught in visiting positions at Shanghai Jiao Tung University, Xian Jiao Tung, Nankai University, the University Canadienne en France and visiting lectures at a range of universities in Canada, the U.S., Australia, France, Europe, and the

Middle East. He led a major project on air policy with the Korean Aerospace University.

Dr. Tretheway is a frequent invited speaker, often the keynote speaker, at major global transportation conferences and to Boards of Directors of major transportation and tourism companies. He completed a major study for the National Academy of Sciences (Transportation Research Board) of airport planning and forecasting in an environment of increased business and social risk. That study was published by the NAS' Airport Cooperative Research Program. Dr. Tretheway was honoured to be selected as a 2013 Leading Professional of the Royal Haskoning DHV Group.

In his consulting career, he has been an advisor to a wide range of governments (federal and regional), airlines, airports and to general aviation.. He has worked with over 40 airports around the world in developing strategic and marketing plans, specialising in emerging airports. His Airline clients include British Airways, Qantas, Air New Zealand, Virgin Australia, Cathay Pacific, WestJet, Comair, SAS, United, American and Lufthansa, among others. He has been an advisor to many governments (federal, state/provincial and regional). Dr. Tretheway has testified in over 50 regulatory proceedings, court trials and arbitrations.

Dr. Tretheway is on the Board of Experts of the United Nations World Tourism Organisation and has been on the Boards of Directors of three tourism marketing organisations.

Key areas of expertise include:

- Airline Economics, including strategy, pricing and alliances. Dr. Tretheway has assisted 15 carriers with alliance strategy development and winning approval from government regulators.
- Air Traffic control economics and cost allocation.
- Airport Economics including Airport Business Planning, pricing, marketing strategy, enterprise and property valuation and financing.
- Airport and Airline Regulation including fees and charges, airport access, airport slot allocation and the valuation of airport lands. He is an expert on issues of single vs. dual till price regulation and various hybrid approaches.
- Air Transport Policy including foreign ownership restrictions, licencing, bilateral air services agreements and multilateral agreements and conventions.
- Financial Analysis and Business Planning including the development of business plans for start-up companies.