Day 1: Airline Demand and Supply

Module 1 - Introduction: The Aviation Value Chain


Module 2 - Demand and Supply


Module 3 - Costs


Day 2: Airline Business Models / Airline Pricing

Module 4 - FSNCs, LCCs, ULCCs and Charter Carriers

- InterVISTAS (2013), “Full Service Airlines versus Low Cost Carriers”, prepared by InterVISTAS for the Istanbul Technical University.


Module 5 - Pricing


Day 3: Airline Financial Economics

Module 6 - Financial Performance and Sources of Finance

  - “Sources of Finance”, Chapter 5, pp. 91-111.

Module 7 - Financial Planning

  “Airline Financial Planning and Appraisal”, Chapter 8, Section 8.3, pp. 151-171
Day 4: Airline Financial Analysis / Insurance Economics

Module 8 - Financial Analysis

- *Airline Business Planning Approach Example*, prepared by InterVISTAS
- Serpen, E., Paflik, P. *Network and Alliance Strategy*, retrieved from www.routes-news.com

Module 9 - Insurance

  - "Insurance Implications", Chapter 1, pp. 1-7.
  - "The Insurance Crisis", Chapter 4, pp. 269-291.
Day 5: Airline Distribution Economics / Air Cargo

Module 10 – Distribution Economics


Module 11 - Air Cargo

- InterVISTAS (2013), “Air Cargo Markets”, prepared by InterVISTAS for the Istanbul Technical University.

Day 6: Airline Mergers and Alliances / Airline Antitrust Economics and Analysis / Airport Economics

Module 12 - Mergers and Alliances


Module 13 – Economics, Antitrust Review and Competitive Effects


Module 14 – Airport Economics